

Program Name: KC Farms Affiliate Program 2025

Program ID: KCAP-2025-V1

This version is valid through December 31, 2025.

Future program versions (e.g., KCAP-2026-V1 and beyond) may include changes in commission structure, eligibility, or tiered rewards. Participants will be notified and may be required to re-accept updated terms to continue participation.

Legal Entity: This affiliate program is operated by the registered business doing business as (dba) [KC Farms](#), based in Connecticut, USA. All references to '[KC Farms](#)' within this document refer exclusively to this entity.

2. Commission & Reward Policy

Affiliates will earn a 20% commission on the subtotal of all valid orders (excluding tax, discounts, and shipping) placed by customers who:

- Created a KC Farms account via the affiliate's unique referral link, referral code, or QR code, and
- Completed at least one valid order before December 31, 2025.

You'll continue earning 20% on all of their orders through December 31, 2025. This rate is fixed through the end of the year.

****Please note:**** If the program is extended or renewed after December 2025, KC Farms may revise the commission rate and terms. Affiliates will be notified of any changes and may need to opt in again to participate under updated conditions.

3. Referral Tracking & Attribution

Referrals are tracked through account creation using affiliate links, referral codes, or QR codes. Once a customer signs up via an affiliate's unique method, they remain associated with that affiliate for the duration of the program.

Affiliates are not allowed to use cloaked, shortened, or misleading links that obscure the referral source. Links may not be embedded in private channels (e.g., email, PDFs, chat) that prevent proper tracking unless expressly authorized by KC Farms.

4. Eligibility Requirements

We welcome U.S.-based participants who are at least 18 years old and have a valid U.S. mailing address and bank account. To begin earning commissions, a completed IRS Form W-9 is required. All applications are reviewed briefly to ensure alignment with KC Farms' brand and values.

Affiliate Responsibility:

By enrolling in the KC Farms Affiliate Program, participants confirm that they are legally eligible under U.S. laws and regulations to receive commission-based income.

KC Farms is not responsible for determining or verifying an affiliate's immigration, residency, employment authorization, or tax status. It is the sole responsibility of each participant to ensure their compliance with applicable laws and to consult a qualified advisor if needed.

5. Payment Terms

Commissions are paid monthly via ACH (preferred) or PayPal, available to U.S. accounts only. A minimum payout threshold of \$25 applies. Participants must submit a valid IRS Form W-9 prior to receiving any payouts. KC Farms will issue a 1099-NEC for affiliates earning over \$600 in a calendar year, in accordance with IRS regulations. KC Farms may verify payout details through a micro-deposit or match the PayPal/ACH name against the submitted W-9. We reserve the right to withhold payment until verification is complete.

6. FTC Disclosure Requirements

Affiliates must clearly disclose their relationship with KC Farms in any public-facing promotions (e.g., websites, social media, videos). For example: 'As a KC Farms Affiliate, I may earn from qualifying purchases.' This disclosure should be visible and placed near affiliate links. Failure to comply may result in suspension.

7. Prohibited Activities

To maintain a trusted program, please avoid spam, false claims, or using our brand name in paid ads. We may contact you if something seems off — and we always prefer to resolve concerns together.

8. Intellectual Property & Branding

Use of KC Farms logos, images, and brand language must follow provided brand guidelines. No affiliate may register domain names or social media handles resembling KC Farms.

9. Changes & Termination

Our 20% commission is guaranteed through December 31, 2025. If we ever update the terms or commission rate, we'll provide advance notice and clarity. Our goal is long-term partnerships.

10. Limitation of Liability

KC Farms is not liable for technical issues, lost data, or any indirect damages. Participation in the Program is at the affiliate's own risk.

11. Governing Law & Dispute Resolution

This Agreement is governed by the laws of the State of Connecticut. Disputes shall be resolved via arbitration or mediation in Hartford County, CT.

12. Future Performance Incentives

KC Farms may introduce a performance-based reward system for affiliates beginning in 2026. This system will be based on overall referral sales performance and may include adjusted commission rates or bonus incentives. Details of any such program, if launched, will be communicated privately to eligible affiliates. KC Farms reserves the right to design, modify, or discontinue any such system at its sole discretion.

13. Compliance & Fraud Prevention

KC Farms reserves the right to verify the identity and lawful status of all affiliate applicants.

By participating in this program, affiliates confirm they are not engaged in any unlawful activity and are not associated with any person or entity under investigation for fraud, money laundering, or other criminal acts.

Affiliates must ensure that all payment details (e.g., bank account, PayPal) are owned and authorized by them. KC Farms is not responsible for disbursements made to incorrectly submitted or unauthorized accounts.

KC Farms reserves the right to withhold payments or suspend participation if suspicious or non-compliant activity is detected.

14. Affiliate Application Review

KC Farms reviews all affiliate applications to ensure alignment with our values and standards. Applicants must maintain public, original content (e.g., website, blog, social media profile). KC Farms reserves the right to reject or revoke affiliate status at any time for misalignment or brand risk.

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15. Brand Use & Misrepresentation

The name “KC Farms” in this agreement refers solely to the DBA operating under KC Farms Connecticut. Affiliates may not claim partnership with, promote, or use brand references to any other entity also named “KC Farms” or with similar naming in other regions.

Unauthorized or misleading use of the KC Farms name or likeness in association with other businesses may result in suspension or termination from the program and forfeiture of pending commissions.

We're Here to Help

KC Farms values every affiliate like family. If you have questions, special ideas, or run into issues, please reach out to our Affiliate Support Team at affiliates@kcfarms.io. We're committed to growing this community together!